

July 8, 2007

Hi,

International Trade Institute
1234 Barclay Street
Buffalo Grove, IL 60089

Gentlemen,

I purchased _____ last year, after running it for six months I knew I needed help to get the company off to a running start. After meeting with the analyst, he assured me that IFA could help us organize and manage the business better.

Your team of _____ and _____ helped me immensely in organizing my business and getting back control. It was the first time I felt I was in control of the business instead of the business controlling me.

We first attacked sales and marketing, putting together a sales presentation aimed at new customers. We then set incentive plans into motion, giving everyone an opportunity to share in the profitability we created. We then attacked financial management giving me a good handle on the financial impact of everything we were doing.

To sum it all up, I have gained the knowledge, confidence and peace of mind to expand and make the company profitable again. I would highly recommend IFA to anyone needing help in running their business.

Sincerely,



President